


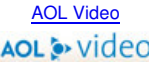





Host Site	Revenue Sharing	Optimal Resolution	File Size/Length Limits	Maximum Storage	Compatible Movie Format/File Extensions	HD Playback	Video Editing	Rights: The Catch	Hosting Fee	The Verdict	More Info
	<a href="#">YouTube Program</a>	640 x 480 at 30 fps in MPEG4	100 MB or 10 mins. More than 100MB use separate YouTube Uploader program	Unlimited	<ul style="list-style-type: none"> <li>.WMV (Windows Media)</li> <li>.MOV (QuickTime Movie)</li> <li>SVQ3 (Apple QuickTime)</li> <li>.AVI</li> <li>.MPG</li> <li>MPEG4</li> <li>DivX</li> <li>Xvid</li> </ul>	X	X	standard non-exclusive, royalty-free distribution rights	Free	-It's the #1 online video host. -Fast upload speed makes it popular among viewers. -Not so good viewing quality	<a href="#">Company Profile</a> <a href="#">How-to</a>
	X	n/a	100 MB	Unlimited	<ul style="list-style-type: none"> <li>.WMV (Windows Media)</li> <li>.MOV (QuickTime Movie)</li> <li>MPEG1</li> <li>MPEG2</li> <li>MPEG4</li> <li>.AVI</li> <li>.ASF</li> <li>.3GP</li> <li>.3G2</li> <li>DivX</li> <li>Xvid</li> <li>DV</li> </ul>	X	X	standard non-exclusive, royalty-free distribution rights	Free	-Good for sharing with international community -Simply okay viewing and uploading process -Not solely focused on user-generated content	<a href="#">Company Profile</a> <a href="#">How-to</a>
	X	n/a	150 MB	Unlimited	<ul style="list-style-type: none"> <li>.WMV (Windows Media)</li> <li>.MOV (QuickTime Movie)</li> <li>MPEG1</li> <li>MPEG2</li> <li>.ASF</li> <li>.MOD</li> <li>.3GP</li> <li>.3GP2</li> <li>.AVI</li> </ul>	X	X	standard non-exclusive, royalty-free distribution rights	Free	-Comprehensive database for video searching	<a href="#">Company Profile</a> <a href="#">Tip</a>
	X	n/a	7 mins.	Unlimited	<ul style="list-style-type: none"> <li>.WMV (Windows Media)</li> <li>.MOV (QuickTime Movie)</li> <li>.MPG</li> <li>.MPG4</li> <li>.3GP</li> <li>.3GP2</li> <li>.AVI</li> <li>.DV</li> <li>.MQV</li> </ul>	X	X	standard non-exclusive, royalty-free distribution rights	Free	-Comprehensive database for video searching -Conveniently supports Pure Digital Flip Ultra Cam	<a href="#">Company Profile</a> <a href="#">Tip</a> <a href="#">Interview: Director of Product Marketing Scott Levine</a>
	<a href="#">Google Premium Video Upload Program</a> 70/30	640 x 480 at 30 fps in MPEG4, MPEG2 with MP3 or MP4 audio	100 MB For more than 100 MB, use Desktop Uploader	Unlimited	<ul style="list-style-type: none"> <li>.WMV (Windows Media)</li> <li>.MOV (QuickTime Movie)</li> <li>.RA (Real Audio)</li> <li>.RAM (Real</li> <li>.AVI</li> <li>.ASF</li> <li>H.264</li> <li>H.263</li> <li>MPEG1</li> <li>MPEG2</li> <li>MPEG4</li> </ul>	X	X	standard non-exclusive, royalty-free distribution rights	Free	-Searchable by Google engine -Lengthy upload time -Good privacy tools to lock out particular countries -Able to download videos	<a href="#">Company Profile</a> <a href="#">How-to</a>

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	<p>Producer Rewards</p> <p>After 20,000 views, Producer Rewards Program producer earns \$5 per subsequent 1,000 views.</p>	n/a	8 mins.	Unlimited	<p>Audio)</p> <ul style="list-style-type: none"> <li>• motion JPEG</li> </ul> <ul style="list-style-type: none"> <li>• .WMV (Windows Media)</li> <li>• .MOV (QuickTime Movie)</li> <li>• .FLV (Adobe Flash Video)</li> <li>• MPEG</li> <li>• MPEG4</li> <li>• .3GP</li> <li>• .QT</li> <li>• .ASF</li> <li>• .AVI</li> <li>• DviX</li> <li>• MPA</li> <li>• M1V</li> <li>• MKV</li> </ul>	X	X	-non-exclusive -copyright protection	Free	-emphasis on higher image quality video -able to download video	<a href="#">Interview: Founder Eval Hertzog</a>  <a href="#">Interview: CEO Erick Hachenburg</a>
	<p>Revverize</p> <p>50/50 ad revenue sharing; 20 percent of ad revenue from shared videos</p>	n/a	100 MB	Unlimited	<ul style="list-style-type: none"> <li>• .WMV (Windows Media)</li> <li>• .MOV (QuickTime Movie)</li> <li>• MPEG</li> <li>• MPG</li> <li>• .ASF</li> <li>• .AVI</li> <li>• MP4</li> <li>• DivX</li> </ul>	X	X	-non-exclusive -copyright protection	Free	-emphasis on creator copyrights -able to download video	<a href="#">Interview: Senior VP Brian McCarthy</a>